

# **TULARE COUNTY PARKS ADVISORY COMMITTEE**

## **MEETING NOTICE**

### **LOCATION:**

**TULARE COUNTY HISTORY OF FARM LABOR AND  
AGRICULTURE MUSEUM THEATER  
27000 S. MOONEY BLVD  
VISALIA, CA 93277**

**3:30 PM on December 4, 2018**

### **NOTICE TO THE PUBLIC PUBLIC COMMENT PERIOD**

At this time, members of the public may comment on any item not appearing on the agenda. Under state law, matters presented under this item cannot be discussed or acted upon by the Committee at this time. For items appearing on the agenda, the public is invited to make comments at the time the item comes up for Committee consideration. Any person addressing the Committee will be limited to a maximum of three (3) minutes so that all interested parties have an opportunity to speak. At all times, please state your name and address for the record.

## **AGENDA**

- 1. Call to Order & Welcome**
- 2. Approval of Minutes of Prior Committee Meeting**
- 3. Public Comment**
- 4. Committee Member Matters – Introduction of New Members**
  - a) Lucy Hernandez**
  - b) Melynda Metheney**
- 5. Special Events**
- 6. Goshen Community Meeting**
- 7. Parks Fees**
- 8. Funding Strategy**
- 9. Parks Manager Update**
- 10. Next Meeting Date & Adjournment**

**Contact Person: Tulare County General Services (559) 205-1100**

As a courtesy to those in attendance, please turn off or place in alert mode all cell phones and pagers.

Information concerning items on this Agenda is available for public consideration during normal working hours at the Board of Supervisors office at 2800 W. Burrell Ave., Visalia, CA 93291. The staff will assist in answering questions.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Clerk of the Board's Office at (559) 636-5000.



## Tulare County Parks Advisory Committee

### MINUTES

**TULARE COUNTY HISTORY OF FARM LABOR AND  
AGRICULTURE MUSEUM THEATER  
27000 S. MOONEY BLVD  
VISALIA, CA 93277**

#### **Committee**

##### **Members**

Mike Chrisman  
Carol Finney  
Nancy Hawkins  
Lucy Hernandez  
Neil Pilegard  
Melynda Metheney  
Courtney Roche, Jr.

**December 4, 2018**

**3:30 P.M. Committee Convenes**

#### **NOTICE TO THE PUBLIC COMMENT PERIOD**

At this time, members of the public may comment on any item not appearing on the agenda. Under state law, matters presented under this item cannot be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to make comments at the time the item comes up for Board consideration. Any person addressing the Board will be limited to a maximum of three (3) minutes so that all interested parties have an opportunity to speak. At all times, please use the microphone and state your name and address for the record.

Present Members: Neil Pilegard, Carol Finney, Nancy Hawkins, Courtney Roche, Jr. Melynda Metheney, Lucy Hernandez

Absent Members: Mike Chrisman

Staff Present: Brooke Sisk, Maria Benavides, Janet Zaragoza, Amy King

**1. Call to Order and Welcome:** The meeting was called to order at 3:30 p.m. by Committee Member Nancy Hawkins.

**2. Approval of Minutes:** Committee member Courtney Roche, Jr. made a motion to accept the minutes from August 30, 2018 meeting as submitted and Committee member Nancy Hawkins seconds the motion. The motion was carried unanimously. It was requested that future meeting minutes include the meeting location. Staff will add that to the minutes going forward.

**3. Public Comment:** None to report at this time.

**4. Committee Member Matters - Introduction of New Members:** Committee member introduced the new Parks Advisory Committee members Lucy Hernandez from West Goshen, and Melynda Metheney from West Goshen.



**5. Specialist Events:** Community Outreach Specialist Janet Zaragoza provided a recap of the events hosted at the Parks from the months of September through December of this year. On September 8, 2018, Mooney Grove Park hosted the District Attorney Carnival, which was a small event with carnival games, a bounce house and food to raise funds for the District Attorney's holiday party for staff and family. On September 20, 2018, Mooney Grove Park hosted Green Acres Middle School Cross-country meet with two local schools. On September 21, 2018, Mooney Grove hosted Mt. Whitney High School Cross Country Meet and ran a 5K with six different races, approximately 900 participants competing. On September 24, 2018, Mooney Grove hosted Divisadero Cross Country Invitational Cross-Country meet where they compete with different schools from around the area with approximately 400-800 participants. On September 28, 2018, Cutler Park hosted Golden West Invitational Cross Country Meet is an annual event with 40 invited schools and with about 1,000 runners competing. On September 29, 2018, Mooney Grove Park hosted Troop 251 for an overnight stay where children performed a variety of activities and the troop repaired the Boy Scout cabin and performed a service project at the park.

On October 4<sup>th</sup>, 2018, Cutler Park hosted Valley Oak Middle School Cross-Country meet with local schools. On October 18, 2018, Cutler Park hosted Valley Oak Middle School Cross-Country meet with local schools. On October 13, 2018, Mooney Grove hosted Walk to End Alzheimer's Event where participants gathered and walked around park to help raise funds. On October 13, 2018 Mooney Grove Park hosted California Junior Disc Golf Tournament which was one of the largest in the world where families from out of state participated and competed. On October 13, 2018, Mooney Grove Park hosted Pack 267 for an overnight stay where children performed a variety of activities and completed a service project at the park. On October 25, 2018, Mooney Grove Park hosted Green Acres Middle School Cross-Country meet with two local schools.

November 2, 2018 through November 4, 2018, Mooney Grove hosted Troop 317 overnight stay where children performed a variety of activities and completed a service project at the park. On November 11, 2018, the WWI Centennial Ceremony was hosted by the Tulare County Museum to commemorate Veteran's and unveiled the poppies which had a high school perform songs. On November 18, 2018, Mooney Grove hosted Fifty 1 Fifty Kustomz Car Club where the car club gave away food to families and allowed children and parents take photos with their vehicles.

**Upcoming events from December through April of 2019:**

December 9, 2018 Mooney Grove Park will be hosting a Toys for Tots 5K & 2 Mile Jingle Bell Run. All participants that sign-up will receive a unique Christmas Sweatshirt and Jingle bells. Participants who bring a toy to donate will receive a Santa hat. Attached is the link to register for event: <https://runsignup.com/Race/CA/Visalia/VisaliaJingleBellRun>

February 2, 2019 Mooney Grove Park will be hosting The Creative Center Foundation 5K for runners and walkers. First place overall male and female finishers will each win an amazing prize. Every runner/walker has a chance to win a flat screen TV in time for Super Bowl Sunday. Attached is the link to register for event: <https://localraces.com/events/visalia-ca/super-bowl-sprint-2018>



March 2, 2019 through March 3, 2019 Mooney Grove will be hosting the Civil War Re-enactment Society the living history of the American Civil War the troops will have 3 battles for the public to enjoy with their families.

April 13, 2019 Mooney Grove will be hosting March for Babies a 1-3 mile walk to help raise money to expand programs and educate medical professional to make sure that moms and babies get the best possible care. Attached is the link to register for event: <https://www.marchforbabies.org/EventInfo?EventID=20041>.

April 27, 2019 Mooney Grove will be hosting Visalia Craft Beer a festival for the community to join and sample beers from craft breweries along with will have live music. Attached is the link to register for event: <http://www.visaliabeerfest.com/>

Committee member Hawkins stated that these events are interesting and asked if organizations such as local high school cross country events are charged to use the Park. Committee member Pilegard mentioned schools and other organizations have the option to perform a Service Project at the Park to waive their fees.

**6. Goshen Community Meeting:** Assistant Director Brooke Sisk gave an update regarding outreach in the community of Goshen to receive suggestions for improving the new eleventh County Park. Top priorities were identified by community and shared with the PAC members. Assistant Director Sisk stated these priorities would help guide projects if funding opportunities become available.

In addition, Assistant Director Sisk gave some background on the park and mentioned that the park was part of the previous railroad crossing grade separation and realignment project through the Tulare County Redevelopment Agency, which no longer exists. At that point, when it was dissolved, Resource Management Agency (RMA) took over the maintenance of the park in Goshen. This included fence and irrigation system maintenance. RMA they got a small amount of money from the General Fund to do the maintenance which they contracted out to a landscaping service. The property includes a soccer field, baseball field and small parking lot. RMA was trying to decide what to do with this park last year and they talked about turning into a storm drain area and then offered it to Tulare County Parks & Recreation to maintain; this was ultimately approved by the Board of Supervisors on September 11, 2018.

The general fund dollars previously given to RMA to maintain the park are now allocated to Parks & Recreation. This amount is just enough to cover the cost of landscaping services which are approximately \$50,000 a year. The reason this is so costly is due to transport of equipment needed to complete the maintenance, the high cost of fuel for the equipment along with the employee salary to do the actual work. This only covers bare minimum maintenance. The property is in need of extensive repairs. Staff is assessing the cost of maintaining this park and whether there is a need for additional staff. The County reached out to the Goshen community through Supervisor Elect Valero who will officially be the new Supervisor for District 4 on the 1<sup>st</sup> of January. Supervisor Elect Valero was kind enough to work with the County and helping by using some of his contacts at the school. Through this community meeting, the staff met the two new PAC members and filled the two vacancies on the committee. Having a full committee will allow Parks to do more and have a greater likelihood of quorums at quarterly meetings.



In addition, before the meeting, Community Outreach Specialist Janet Zaragoza and Supervisor Elect Valero attended a Harvest Festival at Goshen Elementary on October 12<sup>th</sup> to hand out flyers informing people about the upcoming community outreach meeting. Feedback in the form of surveys was also gathered from those that were not able to attend the meeting in person. Surveys were administered in Spanish and English regarding the park in Goshen. The purpose of these surveys was to obtain suggestions on for park improvements and naming this park.

The following is a list of the top three park names the community suggested; Community Park of Goshen, Goshen Community Park and Goshen Sports Complex. It is asked the PAC committee vote on a name to take for approval to the Board of Supervisors in accordance to administrative regulation No. 12, which has to do with naming of County Facilities/Properties.

Some of the other suggestions for park improvements or amenities included; private gated area for children, bathrooms, benches and tables, trimming the grass, lighting which we heard at a lot of our meetings, sports field revamp, widening the bike path and bike rack, no turbo tube slides on the playground. Furthermore, trash cans, arbors, exercise equipment and a pet station were among the recommended amenities. The County does not have money allocated to this park. Safety and maintenance may need to take priority over some of the recreational options depending on what type of funding becomes available.

Committee member Hawkins stated it was interesting that this was the second small community meeting she attended and everyone wants the same thing; a playground for their kids and they want it to be safe along with picnic tables to be repaired. This is a great service to the community if only it can be achieved. The community as a whole wants a safe green space for their children to play regardless of location; the consensus is the same- safety first. Committee member Melynda Metheney followed up by stating improvements to this park are important especially because this park is near homes and people that have to see the park from their front door want to see a clean –safe park. Committee member Metheney mentioned they were thinking of having the community come out and have trash pick-up day at the park to deter some of the vandalism that happens. A lot of the community is expressing concern of a high homeless concentration at this park. Committee member Lucy Hernandez mentioned the good thing about the community is they want to be part of it and want to be there to make the best solution for this park. Committee member Finney added the turn out of the meeting was very good and that there were so many people in attendance.

Public Comment: Family Healthcare Network Community Health Representative, Cecilia Flores mentioned they used to partner with Waste Management and designated one day per month to perform clean-up day around the park. Committee member Metheney suggested including kids to help along with parents all around Goshen to make the park look clean.

Committee member Finney made a motion for members to accept and submit the name of the park as Goshen Community Park; committee member Hawkins seconds the motion.

**7. Parks Fees:** An analysis on park fees was provided to the PAC committee. It was requested the committee recommend proposed changes to park fees and for staff to take to the Board of Supervisors for approval in April. Assistant Director Sisk mentioned a working group was formed to conduct an in depth analysis of the park fees, which is included as an attachment. This



work group was a well-represented diverse group of staff to look at various components to determine the best outcome for adjusting park fees. The work group reviewed historic expenses, revenue and reservation data. The group visited County and surrounding parks to survey facilities and compared Tulare County fees with other municipalities and private entities which provide similar services. Currently, Tulare County Parks charges the following fees: entrance fees, arbor rentals, special permits and camping.

The cost of maintaining parks has increased and there have been no adjustments made to fees in over 14 years. In researching other municipalities, it was discovered fees are reviewed and updated yearly to reflect cost of living and also maintenance expenses. Therefore, it is vital the County review and adjust fees accordingly. Fee changes or increases must be approved by the Board of Supervisors. Tulare County parks provide a valuable public service to local communities. Parks are not a high revenue earning department. They are underfunded and under staffed. While increasing the Parks expenses indicates the need for increase fees, the working group was careful not recommending increase so great that it would result in further decrease in patronage. Additionally, the County is also looking into a reservation system that is user friendly where customers can make reservations and pay online. More information will be provided to PAC members in the months to come.

One major factor that impacts the park and staff negatively is event clean up. Parks and Rec does not have the staff or capacity to clean after every huge event. Charging an application fee for special events can cover some operating costs.

The fee increases will be minimal but is expected to make a positive revenue increase overall. PAC members are in favor of bringing these matters to the Board of Supervisors for approval as required. PAC members were very pleased with the analysis put forward regarding park fees.

Committee member Finney made the motion to submit to the Board the suggested fees increase changes for next year. All members voted in favor to proceed.

**8. Funding Strategy:** A Parks Funding Strategy was created to establish criteria for the use of different funding sources for parks projects and to recommend a strategy for the solicitation of fundraised dollars. The proposed strategy also included incentives to increase parks funding. The Parks Funding Strategy was explained in detail and is included as an attachment. There are four different possible funding sources for parks. General fund dollars, Capital project one-time funds, fundraised dollars and grant dollars. Capital project one-time funds are monies allocated by the Board to use for large projects. It was requested the committee approve the Parks Funding Strategy and provide feedback on the park projects. By increasing donations, the County will be able to undertake more projects, make improvements on dedication pieces, and focus on attractions that bring more patrons into the park. Parks & Recreation Division is allocated funding every year. However, this is usually not enough money to make overall improvements. Staff is exploring grant options to fulfill the need for miscellaneous projects at all parks.

A huge piece to the Parks Funding Strategy is also advertising and spreading the word out to the communities and networking with existing and new partners. The County has social media tools to reach community members and the ability to collaborate with internal and external partners for fund raising opportunities/partnerships.



The Improvement Activities Plan, included as an attachment, was provided to committee members and discussed in detail. Projects were identified by park and set categories; routine preventative maintenance, attractions/dedication pieces, and improvements. Thorough examples of each category were provided and identified at each County park along with the recommended funding source.

PAC members selected projects to be completed with available Capital Improvement Plan monies for Pixley Park and Mooney Grove Park that had not yet been designated. The following were matters PAC members felt were a global priority for the overall safety of park patrons. The recommended park projects for Pixley Park include; update potable water distribution system, repair/update picnic tables, and improve poor lighting. Mooney Grove Park projects include; repair walking bridge, update/repair the gas and electrical system, build new picnic benches, pave roadways in the park, and rebuild existing arbors.

Assistant Director Sisk requested committee members to review, provide feedback and approve proposed projects per park and allocate available funding for proposed projects.

**9. Parks Manager:** Committee member Pilegard gave an update on some pending projects. There are electrical issues at Balch Park and due to weather conditions; the park is currently closed for the season. As such, the electrical issues, unfortunately, have been put on hold. Wells at Pixley, Cutler, Balch and Woodville are non-operable and that staff is working on addressing the issues at all parks. The Lily Pond Project is put on hold due to the structure not being stable. An engineer has evaluated the lily pond structure and provided the County with his assessment. More will be reported at the next PAC meeting.

Assistant Director Sisk gave an update on Wildlife Management: the Board of Supervisors Chairman asked GSA to develop a wildlife management plan to comprehensively address overall issues of animals in the parks. The proposal is to form an internal work group to develop the plan and consult with County Health Officer and Wildlife Parks Officials. PAC member, Mike Chrisman, has volunteered to participate in this internal work group. The target date originally was to have a completed draft by the end of this calendar year. However, the working group is still working on researching the matter.

**10. Next Meeting Date & Adjournment** March 7, 2019 at 3:30 pm in the Mooney Grove Museum

**Adjournment:** The meeting was adjourned at 5:45 p.m.



## Recap Special Events for Tulare County Parks & Recreation

September 2018– December 2018

### September 2018:

MGP 09/8/2018 – District Attorney Carnival was a small event with carnival games a bounce house and food to raise funds for the DA holiday party for staff and family.

MGP 09/20/2018- Green Acres Middle School had their cross-country meet with two local schools.

MGP 09/21/18- High School Cross Country Meet is a 5K run with six different races with approximately 900 participants competing.

MGP 09/24/18- Divisadero Cross Country Invitational is a cross-country meet where they compete with different schools from around the area with approximately 400-800 participants.

Cutler Park 09/28/18- Golden West Invitational Cross Country Meet is an annual event with 40 invited schools and with about 1,000 runners competing.

MGP 09/29/18- Troop 251 Overnight Stay had variety of activities and troop repaired the boy scout cabin and the troop performed a service project at the park.

### October 2018:

Cutler Park 10/4/18-Valley Oak Middle School had their cross-country meet with local schools.

Cutler Park 10/18/18-Valley Oak Middle School had their cross-country meet with local schools.

MGP 10/13/18-Walk to End Alzheimer's Event participants gathered and walked around park to help raise funds.

MGP 10/13/18- California Junior Disc Golf Tournament was one of the largest in the world and had different children and parents from out of state participate and compete.

MGP 10/13/18- Pack 267 Overnight stay were children performed various activities and did a service project at the park.

MGP 10/25/18- Green Acres Middle School had their cross-country meet with two local schools.





**November 2018:**

MGP 11/2/18 through 11/4/18- Troop 317 Camp Overnight stay were children performed various activities and did a service project at the park.

MGP 11/11/18- WWI Centennial Ceremony was hosted by Museum to commemorate Veteran's and unveiled the poppies and had a high school perform songs.

MGP 11/18/18- Fifty 1 Fifty Kustomz Car Club had a public gathering and gave away food and let children and parents take photos with cars.

**December 2018:**

MGP 12/9/18- Toys for Tots will be hosting a 5K & 2 Mile Jingle Bell Run. All participants that sign-up will receive a unique Christmas Sweatshirt and Jingle bells. Participants who bring a toy to donate will receive a Santa hat. Attached is the link to register for event:

<https://runsignup.com/Race/CA/Visalia/VisaliaJingleBellRun>



## Upcoming Special Events for Tulare County Parks & Recreation

December 2018 – April 2019

### December 2018:

MGP 12/9/18- Toys for Tots will be hosting a 5K & 2 Mile Jingle Bell Run. All participants that sign-up will receive a unique Christmas Sweatshirt and Jingle bells. Participants who bring a toy to donate will receive a Santa hat. Attached is the link to register for event:

<https://runsignup.com/Race/CA/Visalia/VisaliaJingleBellRun>

### January 2019:

MGP 01/19/2019 – Tulare County District Attorney will be hosting a 5k & 1 Mile/Walk proceeds will benefit family services of Tulare County and Family Crisis Center in Porterville, CA. Attached is the link to register for event:

[https://runsignup.com/Race/CA/VISALIA/JUSTICERUNRUNFORFREEDOM?afit\\_token=kqs8TKII2JfeBLPTXi znQWCa2qWsMRFW](https://runsignup.com/Race/CA/VISALIA/JUSTICERUNRUNFORFREEDOM?afit_token=kqs8TKII2JfeBLPTXi znQWCa2qWsMRFW)

### February 2019:

MGP 02/3/2019- The Creative Center Foundation will be hosting a 5K for runners and walkers. First place overall male and female finishers will each win an amazing prize. Every runner/walker has a chance to win a flat screen TV in time for Super Bowl Sunday. Attached is the link to register for event: <https://localraces.com/events/visalia-ca/super-bowl-sprint-2018>

### March 2019:

MGP 03/2/2019 through 04/3/2019- Civil War Re-enactment Society will be hosting the living history of the American Civil War the troops will have 3 battles for the public to enjoy with their families.

### April 2019:

MGP 04/13/2019-March for Babies will be hosting a 1-3 mile walk to help raise money to expand programs and educate medical professional to make sure that moms and babies get the best possible care. Attached is the link to register for event:

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MGP 04/27/2019- Visalia Craft Beer will be hosting a festival for community to join and sample beers from craft breweries and will have live music. . Attached is the link to register for event: <http://www.visaliabeerfest.com/>





# Tulare County Parks Advisory Committee

**Committee  
Members**  
Mike Chrisman  
Carol Finney  
Courtney Roche, Jr.  
Nancy Hawkins  
Lucy Hernandez  
Melynda Metheney  
Neil Pilegard

## **AGENDA ITEM No. 6**

**AGENDA DATE:** December 4, 2018

**SUBJECT:** Goshen Community Meeting

**REQUEST(S):**

That the Parks Advisory Committee:

1. Receive an update on outreach conducted in the community of Goshen for input on the new eleventh County Park.
2. Recommend a name for the Goshen Park to bring forward to the Board of Supervisors for approval.

**SUMMARY:**

As part of a previous railroad crossing grade separation and realignment project, the Tulare County Redevelopment Agency (TCRA) constructed a combination drainage basin and park space in the community of Goshen along Betty Drive. Following TCRA's dissolution, Resource Management Agency (RMA) has overseen the maintenance of the property, including fence and irrigation system repairs. The property includes soccer and baseball fields and a small parking lot. Funding has been allocated through the General Fund to perform basic landscape maintenance through a contracted vendor at this property.

The property is in need of extensive repairs. Staff explored the option of closing the area to the public and maintaining it only as a storm drainage basin. However, due to the lack of other recreational areas in the community of Goshen and the community's frequent use of the property for sports activities, on September 11, 2018, Tulare County Parks and Recreation assumed responsibility for the property as the eleventh County Park located in the community of Goshen at 6800 Ave 310 Visalia, CA 93291.

Staff is in the process of assessing the necessary repairs to establish one-time and ongoing maintenance costs, and determine whether additional Parks staff is needed, and researching possible grant funding opportunities. As a part of this process, staff reached out to the community to gather their input.

On Friday, October 12, 2018, from 3:00 pm to 7:00 pm, during the Goshen Elementary School Carnival, the County hosted a community outreach booth in order to invite the Goshen community to a Parks meeting on November 8<sup>th</sup> at 4:30 pm at Goshen Elementary School Cafeteria, and collect feedback regarding Goshen Park. The booth was operated by Supervisor Elect Valero, and the General Services Agency (GSA) Community Outreach Specialist. Staff handed out flyers, collected contact information from community members, and administered surveys in Spanish and English directly related to Goshen Park.

A summary of the collected community feedback is included as an attachment. The meeting on November 8, 2018 was well attended by residents in the community, and participants provided further suggestions for improvements to the Park, and ideas for an official name, which are also included in the attachment.

**SUBJECT:** Goshen Community Meeting  
**DATE:** December 4, 2018

The three most popular park names proposed by the community were "Community Park of Goshen," "Goshen Community Park," and "Goshen Sports Complex." It is requested that the PAC select and recommend one of these three names to the Board of Supervisors for approval. Staff will then bring the matter to the Board of Supervisors for final consideration and approval in accordance with Administrative Regulation No. 12, Naming of County Facilities.

**FISCAL IMPACT/FINANCING:**

The Tulare County Parks and Recreation budget received an additional \$50,000 allocation from the General Fund in FY 2018/19 to cover the cost of routine landscaping maintenance at the Park. This service is currently provided through a contracted vendor.

At this time, no additional funds for improvements to this park are available. However, staff is assessing the necessary one-time and ongoing maintenance costs, and researching grant and fundraising opportunities.

Attachment(s): Goshen Park Community Outreach Results



# BEFORE THE TULARE COUNTY PARKS ADVISORY COMMITTEE

IN THE MATTER OF  
GOSHEN COMMUNITY MEETING

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RESOLUTION NO. 2018-01

UPON MOTION OF MEMBER FINNEY, SECONDED BY  
MEMBER HAWKINS, THE FOLLOWING WAS ADOPTED BY THE TULARE PARKS  
ADVISORY COMMITTEE, AT AN OFFICIAL MEETING HELD DECEMBER 4, 2018,  
BY THE FOLLOWING VOTE:

AYES: Roche, Finney, Hawkins, Hernandez, Metheney, Pilegard  
NOES: NA  
ABSTAIN: NA  
ABSENT: NA

BY:

Mike Chrisman

Chairman, Mike Chrisman

\* \* \* \* \*

1. Received an update on outreach conducted in the community of Goshen for input on the new eleventh County Park.
2. Recommended the name Community Park of Goshen to bring forward to the Board of Supervisors for approval.

# GOSHEN PARK COMMUNITY OUTREACH RESULTS

10/12/18

## PARTICIPATION

On Friday, October 12, 2018, from 3pm to 7 pm, during the Goshen Elementary School Carnival, the County hosted a community outreach booth in order to invite the Goshen community to a Parks meeting on Nov 8<sup>th</sup> at 4:30 pm at Goshen Elementary School Cafeteria, and collect feedback regarding Goshen Park. The booth was operated by Supervisor Elect Valero, and the GSA Community Outreach Specialist. Staff handed out flyers, collected contact information from community members, and administered surveys directly related to Goshen Park in Spanish and English. The booth was visited by approximately 52 people, and 24 surveys were completed (4 Spanish, 20 English). On the day of the carnival 19 people submitted contact information for a reminder about the community meeting, and since GSA took over Goshen Park, six community members have called the office requesting information regarding the ownership and operation of Goshen Park.

On Thursday, November 8<sup>th</sup>, GSA held a community outreach meeting in Goshen. Members of the community were invited to participate and offer their suggestions on the newly acquired park in Goshen. Staff and parents from the community were in attendance. New PAC members were introduced. Parents expressed their concerns with safety issues at the park; poor lighting, and unwanted activity in the park. In addition, the community has also recommended trimming the trees to make the park more visible in order to prevent unwanted visitors after park closing.

## COLLECTED DATA REGARDING GOSHEN PARK

Community Suggestions & Concerns: Community members from the housing complex located at Road 72 and Riggins Avenue indicated that despite having a park adjacent to their housing complex, many families visit the Goshen Park to play soccer and to wait for school children getting dropped off from school.

• Provide gated area for children while playing	• Restrooms
• Provide bathrooms at park	• Drinking fountains
• Provide benches and tables	• Trash Cans
• Trim grass so families can use the park	• Playground/ with shade
• Provide some lighting because park gets dark and wants to feel safe while taking evening walks	• Arbor/Grill Picnic Tables
• Revamp into a sports field with lighting included	• Benches/ Bleachers
• Widen walk- way	• Exercise Stations
• Bike path & Bike rack	• Additional lighting around park
• No turbo tube slides	• Pet Station

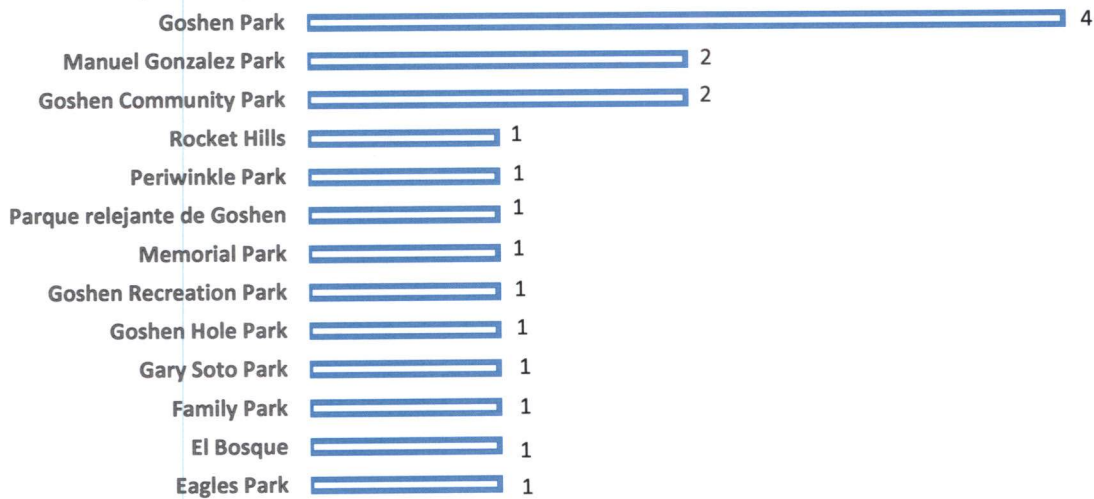


## Suggested Names

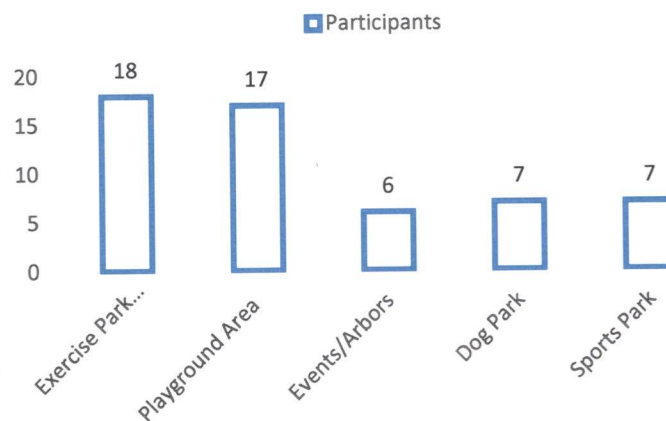
\*Community Park of Goshen

\*Goshen Community Park

\*Goshen Sports Complex



## Suggested Amenties



### RECOMMENDATIONS

#### NAME OF THE PARK

- Facebook post asking for suggested names.
- Suggest an organization that has consistently donated to County Parks
- Ask for more suggestions at meeting

#### USES

- Gather information regarding current use of the park by surrounding community
- Possible site for recreation center
- Should Parks charge an entrance fee

#### SAFETY & MAINTENANCE

- The need for fencing around the park
- The need for lighting
- Check irrigation system



# THE FOOTHILLS Sun-Gazette

Serving the foothill communities of Exeter, Farmersville, Ivanhoe, Lemon Cove, Lindsay, Plainview, Strathmore, Three Rivers and Woodlake.

## Goshen residents looking to put park plan into motion

By Nancy Vigran

[print](#)

### County Parks & Rec reaches out for community comments on unnamed park

By Nancy Vigran, Reporter for The Sun-Gazette

GOSHEN – Approximately 20 Goshen residents sat down with Tulare County Parks & Recreation personnel in a forum on Nov. 8 to discuss just how they would like to use the local park. Yet, unnamed, the park was originally developed as a park/drainage basin with redevelopment funds, but has basically sat empty since. Local residents have been using part of it as a soccer field.

Following the dissolution of the Tulare County Redevelopment Agency due to a lack of funding by the state, the park's maintenance was assumed by the County's Resource Management Agency. As of September, it was turned over to the County's Parks & Recreation Department.

Residents have a long wish list:

- Revamping the sport's field to include lighting
- Widen walkways
- Add drinking fountains
- Add trash cans
- Develop playground with covered area
- Develop arbor with picnic tables
- Add benches and bleachers
- Add exercise stations
- Add pet stations
- Build restrooms
- Add additional lighting

Determining what is doable for the nearly 12-acre area will be an issue for the Parks Advisory Committee (PAC) and the Board of Superintendents. Decisions will rely heavily upon what grant funds may be available, approved, and received, said Janet Zaragoza, community outreach specialist.

The park currently has partial fencing with a gate, some landscaping, and a sprinkler system that is in need of repair, according to Neil Pilegard, Parks & Recreation manager.

At the forum there was discussion regarding fencing and whether to leave in the gate. Most seemed to want it in and to leave the gate left closed "for safety issues when children are playing," Zaragoza said. Parents want that extra minute it takes to open the gate when chasing a ball, so to slow the child down and look before they run out, she explained.

The park, located at Betty Drive and Robinson Road, is yet unnamed. Goshen residents have submitted possibilities and top three have been chosen to take to the Board of Supervisors for the final choice. They are Community Park of Goshen, Goshen Community Park, and Goshen Sports Complex.

The next PAC meeting will be held on Tuesday, December 4 at 3:30 p.m. inside the Tulare County Museum in Mooney Grove Park. Goshen's Park will be on the agenda. The public is invited.

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# Tulare County Parks Advisory Committee

**Committee  
Members**  
Mike Chrisman  
Carol Finney  
Courtney Roche, Jr.  
Nancy Hawkins  
Lucy Hernandez  
Melynda Metheney  
Neil Pilegard

## **AGENDA ITEM No.7**

**AGENDA DATE:** December 4, 2018

**SUBJECT:** Parks Fees

**REQUEST(S):**

That the Parks Advisory Committee:

1. Receive an update from staff on an analysis completed by a park fees working group.
2. Review, provide feedback, and recommend changes to park fees to the Board of Supervisors.

**SUMMARY:**

On October 2018, the General Services Agency (GSA) developed a working group to assess park fees. The working group reviewed historic expense, revenue, and reservation data, visited County and surrounding parks to survey facilities, and compared Tulare County fees with other government and private entities that provide similar services.

Tulare County Parks charges the following fees: entrance, arbor rentals, special permits, and camping in County Parks. In the last 14 years, the cost of maintaining the parks has increased. However, Park fees have remained unchanged since July 1, 2004. Therefore, it is appropriate to review and adjust fees as necessary. The results of the analysis and recommended fee changes are included as an attachment.

All County fees must be approved by the Board of Supervisors. This process takes place each year during the month of April, and once approved, become effective beginning the following fiscal year. If the PAC approves these recommendations, County staff will then bring the matter to the Board of Supervisors for final consideration and approval.

**FISCAL IMPACT/FINANCING:**

Staff recommends that revenue from the increased fees be utilized for repairs of existing facilities and deferred maintenance.

Attachment(s): GSA Parks Fee Analysis

# BEFORE THE TULARE COUNTY PARKS ADVISORY COMMITTEE

IN THE MATTER OF )  
PARKS FEES

) RESOLUTION NO. 2018-02  
)  
)

UPON MOTION OF MEMBER FINNEY, SECONDED BY MEMBER HAWKINS, THE FOLLOWING WAS ADOPTED BY THE TULARE PARKS ADVISORY COMMITTEE, AT AN OFFICIAL MEETING HELD DECEMBER 4, 2018, BY THE FOLLOWING VOTE:

AYES: Roche, Finney, Hawkins, Hernandez, Metheney, Pilegard  
NOES: NA  
ABSTAIN: NA  
ABSENT: NA

BY:

Mike Chrisman  
Chairman, Mike Chrisman

\* \* \* \* \*

1. Received an update from staff on an analysis completed by a park fees working group.
2. Reviewed, provided feedback, and recommended changes to park fees to the Board of Supervisors.



## ATTACHMENT A

SPECIAL PERMITS	TULARE CO	PROPOSED
Sound	\$40	\$45
DJ/Band (combo of sound/commercial)	\$65	\$75
Bounce House / Commercial Vendor	\$25/\$20 each after first 3.	\$30
Special Event Vendor: Alcohol Sales Permit	\$25/\$0	\$40/\$25
Non-Special Event Vendor - Approved Mobile Vendors	\$0	\$25
Special Event Process Application	\$0	\$30
Portion of the park (Grassy area not including an arbor)	\$50	50
Arbor/Shelter Rentals	\$35-\$145	\$40-\$150
Park Entrance Fee for seniors & people with disabilities	Free	\$3
Annual Park Entrance/Seniors & People with disabilities	\$25	25/\$12 for Seniors and Disabilities
Volleyball Court Post	\$25	\$25
Soccer Field	0	\$25
Entire Park (Deposit amounts same as park amount)	All arbors have to be rented which is about \$1,455.00	\$3,000 Mooney & Balch \$1,500 Other Parks

FRESNO CO	KERN CO	KINGS CO	MERCED CO	VISALIA	CITY OF TULARE	PVILLE
\$0	\$25	\$0	\$15	\$0	\$10	\$0
\$0	\$0	\$0	\$0	\$0	\$50-\$95	\$0
0	\$0	\$50	\$0	\$0	\$0	\$27
\$0	\$500 Com, \$250 Privat, \$150 Non-Prof	\$0	\$0	\$10 each	\$0	\$0
Don't allow.	\$100 a day, plus reservation and deposit through license and concession; Reserv & deposit depends on what park and area they are in.	Don't allow.	10% of sales the first 3 years, then 15% of sales.	\$10 each Community Fairs \$50 for vendors.	Don't allow	Don't allow
\$0	\$30	\$0	\$0	\$30	\$0	\$0
0	Large events: <2000 people \$600/day, >2000 \$100/day, amplified music and entry fee \$1300, Metro Festival area \$150/day, Hart Park Barn \$125/day	\$0	\$0	Whole park: Comm \$145-\$1200 General: \$120-\$1000 Non-prof: \$100-\$800	\$0	\$0
\$100-\$350 (Large)	\$40-\$100	\$25-\$150	\$55-\$200 (Large), \$100 refundable deposit	\$30-\$235	\$50-\$95	\$34 + \$2 processing fee
*x2 for refundable deposit						
\$5 general admission	Varies - Depends on the park	\$0	\$0	\$0	\$0	\$0
\$40			\$50/2 <sup>nd</sup> vehicle \$20 Senior \$30/\$15			
\$35 half day		\$30		\$5 per hour per court		
\$50 + dep		\$30				
\$399-\$3,270+\$1000 deposit						

\*x2 for refundable deposit

SPECIAL PERMITS	TULARE CO	PROPOSED
Horse Shoes	\$25	\$25
Disabled Veteran: Daily/Annual Pass	\$0/\$0	\$3/\$12
Baseball Fields	\$25	\$25

FRESNO CO	KERN CO	KINGS CO	MERCED CO	VISALIA	CITY OF TULARE	PVILLE
		\$15		\$15		
	\$10 free pass to all parks annually					
	\$10 hr/per field (adult), \$5 youth.					Fields, courts, diamonds:
	Lights: \$15 hr	\$30		\$16 hr/field, \$15 hr/lights, \$15 hr field attendant (2 hr minimum)		\$15/day, field lights \$14/hr, supervisor fee \$15/hr, tournament fees \$10/hr, commercial use \$50/hr, participant usage fee \$1.50 per player per game.
	6% of gross revenue from sale of food, beverages, merchandise team part fee, and 10% of admission charge applied to revenue in excess of \$300.					

CAMPING	TULARE CO BALCH PARK	PROPOSED
Day use fee: Per person	\$1	\$5/vehicle
Per campsite	\$16	Tent \$20 RV \$25
Extra vehicles	\$5	\$5
Senior & Disabled	\$8	Tent \$10 RV \$15
Pets (per dog/per night)	\$3	\$5

FRESNO CO	KERN CO	Hedrick Pond/Fraiser Mill	Millerton Lake (State Park)	Yosemite National Park	Lakeview Resort
	\$5-\$7	Free			
	\$24 peak months \$12 off peak	\$15 up to 14 days	\$30	\$20	\$30
	\$5 \$11 peak/7 off peak	\$5 for second			
	\$2 Discount for seniors and disabled people – Disabled Vets free pass.		50% off	50% off	
Seniors \$9					
	\$5 (2 max)	None			



# GSA PARK FEES ANALYSIS

1/22/2019

Tulare County Parks charges fees for entrance, arbor rentals, special permits, and camping in County Parks. In the last fourteen years, the cost of running the parks has increased. However, Park fees have remained unchanged since July 1, 2004. To address this matter, in September 2018, the General Services Agency (GSA) developed a working group to assess current park fees for alignment with industry standards and consider other revenue-generating opportunities related to park fees. The Parks fees working group reviewed expenses, revenue, reservations, and compared Tulare County fees with other government and private entities that provide similar services. The following is a summary of the working group's findings and recommendations for Park fees going forward.

## PARK EXPENSES AND REVENUE

In the last five years, the cost of running the Parks has increased by 16.99%. Conversely, the overall revenue received in the last five years has decreased by 18.43%. Parks expenses include salary and benefits, utilities, irrigation, water system maintenance, equipment repair and replacement, and facility repair. Revenue is generated primarily through Park entrance and reservation fees, but also through charitable donations through Friends of Tulare County. Although total Parks expenses have fluctuated over the past five years, salaries and benefits have increased steadily and are 36.5% higher in 2018 than 2014. Accordingly, as the cost of living and cost of doing business increases, it is projected that total Parks expenses will continue to increase annually. Additionally, the Parks Division is looking into an online reservation system which will be an additional expense to implement and maintain. In order to close the growing gap between rising expenses and decreasing revenue over time, Parks would need to generate approximately \$100,000 more in revenue per year.

	2014	2015	2016	2017	2018	Inc/Dec
Salary & Benefits	\$773,315	\$788,375	\$835,562	\$1,044,171	\$1,055,759	36.52%
FY Total Expenses	\$1,751,781	\$2,149,679	\$2,051,856	\$2,321,033	\$2,049,352	16.99%
FY Total Revenue	\$297,018	\$222,585	\$286,834	\$287,890	\$242,263	-18.43%

As noted earlier, reservations are a primary source of revenue for Parks. However, Parks reservations have decreased by 27% in the last 10 years; 4% in the last five years. Contributing factors to a decrease in reservations include fluctuations in the economy, new party venues opening up in the County, and drought conditions which negatively impact the aesthetics of the Parks. As such, while increasing Parks expenses indicate the need for increased fees, the working group was careful not to recommend an increase so great that it would result in a further decrease in patronage. It is also recommended that GSA conduct a separate analysis regarding opportunities to increase park patronage.

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	% Dec
Reservations	842	785	723	750	735	610	640	648	658	662	615	-27%

## RECOMMENDATIONS

1. Adjust park fees incrementally to increase revenue and align with surrounding counties and cities within Tulare County while not pricing-out our patrons.
2. Develop a maintenance improvement plan and funding strategy.
3. Utilize revenue from increased rates and fees for repairing existing equipment and deferred maintenance.
4. Reassess park fees after improvements to parks have been completed.

## ANALYSIS

The Parks working group collected entrance, special event, permit, arbor rental, and camping fee information from surrounding counties and cities within Tulare County. In researching this data, staff was unable to identify a regional industry standard for pricing. However, it was determined that, on average, other jurisdictions charge less than Tulare County for direct permits and charge more for arbor rentals and special event space rentals. A comparison of Tulare County Parks fees with those of surrounding counties and cities may be found in Attachment A "Special Permits Fees." The attachment also includes proposed pricing as a result of this analysis.



## ENTRANCE FEES

The working group is not recommending an increase to park entrance fees at this time. Given the decrease in park patronage over time, it was determined that increasing entrance fees may discourage patronage. However, the senior citizen and persons with disabilities discount is recommended to change from free to \$3 a vehicle which is approximately a 50% discount for the entrance fee. Additionally, staff recommends the annual park pass change from \$25 to \$12 for seniors and persons with disabilities.

## SPECIAL EVENT & PERMIT FEES

Staff recommends increasing each of the current special permits by \$5 dollars with the exception of the special event vendor fee. The special event vendor fee is currently \$25 per vendor and it is recommended that the fee be increased to \$40. The Parks Division is offering space where there will be customers to purchase goods in which the vendor will profit.

Staff also recommends adding the following permits:

**Non-Special Event Vendor Permit:** Staff recommends a \$25 non-special event vendor fee.

Parks recently approved mobile food vendors to sell food in County Parks to provide convenient option for park goers that may attract more customers to the Parks. The food trucks are providing a service that Parks is not currently offering with the concession stands. Approximately half of the government organizations surveyed do not allow non-special event food vendors in their parks. Among those organizations that allow vendors to come onsite to sell food, there was a spectrum of rates ranging from \$10 a day in the City of Visalia Parks to \$100 a day plus reservation and deposit in Kern County Parks.

**Special Event Application Processing Fee:** Staff recommends a \$30 special event application processing fee. Special events have the potential to constitute a threat to the public health, safety, and welfare, creating potential exposure of liability to the County. Aside from staff time to process the application, the fee would cover consultation with other government organizations, such as the Sheriff's Department, Police Department, Health Department, etc. Additionally, the fee could contribute to the ongoing maintenance costs of the new online reservation system.

**Alcohol Sales Permit:** Staff recommends a \$25 alcohol sales permit.

Vendors are given the opportunity to make a profit selling alcohol in the Parks. The fee would cover staff time utilized for processing applications and coordinating with law enforcement. This will be an additional fee to the \$40 special event vendor fee.

## ARBOR RENTAL FEES

Staff recommends increasing arbor rental fees by \$5 with the exception of the Rotary Club's Arbor in Bartlett Park. That arbor is in excellent condition and has a few notable upgrades such as ADA accessibility and an additional metal bench for sitting. As such it is recommended that the Rotary Club's Arbor rental fee increase from \$50 to \$75.

Surveyed counties and cities have an average arbor rental range of \$48 to \$152. Tulare County arbors are between 5% and 36% less expensive and, in some cases, not as well maintained. As such staff recommends a 3% to 14% increase of arbor rental fees until repairs can be completed. The \$5 increase is proposed because it is a relatively small increase for the public that will generate additional revenue while not likely pricing out customers. After repairs are completed to Parks arbors, staff would like to reassess rates and numbers of reservations to determine if rates should be raised again.

## BALCH PARK FEES

Staff recommends raising Balch Park rates by the different amenity levels. Tent camping is recommended to change from \$16 to \$20 a night and RV sites \$16 to \$25 a night. Senior and disabled tent camping is recommended at \$10 and \$15 for RV. Currently, camping sites are charged at the same rate for both tent and RV camping; however, RV campers have more of an environmental impact and access to additional amenities. Staff also recommends increasing the dog rate from \$3 to \$5 per dog per night. Additionally, it is recommended that the daily use fee be changed from \$1 per person to \$5 per



vehicle and \$25 for buses to be in line with other Tulare County Parks fees. By increasing rates, Parks would remain competitive with other county camping grounds and will still be less costly than private camping grounds, which are for profit and not a public service provided by the government. Furthermore, increasing camping rates at Balch Park to an amenities based rate system will potentially bring in additional revenue needed for repairs and upkeep.

Currently, fees for Balch Park daily use are collected on an honor system. Unfortunately, not all customers pay the fee. As such, a new payment box at the front of Balch Park is recommended to help with fee awareness and easy accessibility. Staff recommends setting up a receipt process for accountability so that vehicles would have the paper slip and Parks staff can confirm fee is paid when necessary.

#### **DEFERRED MAINTENANCE AND MAINTENANCE IMPROVEMENT PLAN**

Staff recommends that revenue from the increased rates and fees be utilized for repairs of existing facilities and deferred maintenance. Due to funding restrictions, there are many arbors that are in need of repair at the parks. Some arbors have missing wood or the wood is in poor condition on the tables which could lead to injury. Some of the arbors have missing or broken seats. Additionally, Bartlett Park has water issues; water is not usable in the park. Portable toilet services are currently being utilized in the park. Despite maintenance challenges, the park grounds are beautiful and well maintained by Parks staff.

Staff also recommends creating a maintenance improvement plan as identified and recommended in the 2016 Parks Strategic Business Plan. Surrounding counties have maintenance improvement plans for replacing boards, paint, etc. annually depending on what their budget allows. Survey results indicate that this is a best practice within the region.

#### **DONATIONS AND EVENTS STRATEGIES**

Staff recommends further analysis of opportunities to increase Park funding and patronage. Strategies could include additional outreach to the public and private business for donation opportunities, not only for funding, but also materials and time. Additionally, staff suggests thinking outside of the box to create special events that bring more customers into the parks. Staff within the Parks fees working group have suggested employee volunteer days, social media promotions, and more cultural exhibits.

A Community Outreach Specialist Position was created and filled for the Parks Division in August 2018. The specialist is responsible for coordinating public relations, media, events, the solicitation of donations and other funding opportunities, and related community outreach activities. The Community Outreach Specialist will head-up donations and events strategies.



# Tulare County Parks Advisory Committee

## **AGENDA ITEM No. 8**

**Committee  
Members**  
Mike Chrisman  
Carol Finney  
Courtney Roche, Jr.  
Nancy Hawkins  
Lucy Hernandez  
Melynda Metheney  
Neil Pilegard

**AGENDA DATE:** December 4, 2018

**SUBJECT:** Funding Strategy

**REQUEST(S):**

That the Parks Advisory Committee:

1. Review, provide feedback, and approve the proposed GSA Parks Funding Strategy.
2. Review, provide feedback and approve the proposed priority for each park based on safety and security and approve the allocation of available funding to those projects.

**SUMMARY:**

In November 2018, the General Services Agency developed a GSA Parks Funding Strategy (Strategy) to establish a criteria for the use of different funding sources on Parks projects, and recommend a strategy for the solicitation and use of fundraised dollars. The proposed strategy also includes initiatives to increase Parks funding and is included as an attachment.

Funding sources include: General Fund dollars, Capital Projects one-time funds, Fundraised dollars and Grants. Staff is requesting PAC approval of the Strategy and feedback regarding priority projects in each park.

The Community Outreach Specialist will serve as the primary point of contact for fundraising efforts on projects identified. Friends of Tulare County, the nonprofit agency that assists with fundraising efforts and donations to County programs, will also work closely with staff to develop a fundraising strategy and solicit donations to offset the cost of future projects.

**FISCAL IMPACT/FINANCING:**

Increasing donations will allow Parks to undertake more projects and make improvements to attractions and dedication pieces that bring more patrons into the Parks.

Attachment(s): Attachment



# BEFORE THE TULARE COUNTY PARKS ADVISORY COMMITTEE

IN THE MATTER OF  
FUNDING STRATEGY

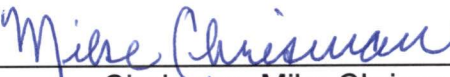
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RESOLUTION NO. 2018-03

UPON MOTION OF MEMBER FINNEY, SECONDED BY MEMBER HAWKINS, THE FOLLOWING WAS ADOPTED BY THE TULARE PARKS ADVISORY COMMITTEE, AT AN OFFICIAL MEETING HELD DECEMBER 4, 2018, BY THE FOLLOWING VOTE:

AYES: Roche, Finney, Hawkins, Hernandez, Metheney, Pilegard  
NOES: NA  
ABSTAIN: NA  
ABSENT: NA

BY:



Chairman, Mike Chrisman

\* \* \* \* \*

1. Reviewed, provided feedback and approved the proposed GSA Parks Funding Strategy.
2. Reviewed, provided feedback and approved the proposed priority for each park based on safety and security and approved the allocation of available funding to those projects.

# GSA PARKS FUNDING STRATEGY

1/22/2019

## PURPOSE

This document establishes a criteria for the use of different funding sources on GSA Parks projects, and recommends a strategy for the solicitation and use of fundraised dollars.

## FUNDING SOURCES & PROJECT TYPES

The following table identifies GSA Parks projects by type and recommended source of funding:

PROJECT TYPE	GENERAL FUND	CAPITAL PROJECTS	FUNDRAISED DOLLARS	GRANTS
<b>1. Routine Preventative Maintenance</b> Examples: Replace sprinkler heads, repair fencing	✓			
<b>2. Attractions</b> Examples: Fishing, Disc Golf, Special Events		✓	✓	✓
<b>3. Dedication Pieces</b> Examples: Veterans Memorial, Pioneer Statue	✓	✓	✓	✓
<b>4. Improvement Projects</b> Examples: Irrigation Systems, New Arbors, Paving	✓	✓	✓	✓

## FUNDRAISING PRIORITIES

GSA Parks has identified the following types of projects as fundraising priorities:

- 1. ATTRACTIONS-** with the goal of drawing more visitors to parks and increasing revenue
- 2. DEDICATION PIECES-** with the goal of commemorating Tulare County history in the parks
- 3. Improvement Projects-** With the goal of expanding current parks infrastructure

## FUNDRAISING STRATEGY

The following are recommended methods for raising funds, promoting GSA Parks within the community:

- 1. FOCUSED FUNDRAISING** – Establish a list of prioritized attraction and dedication piece projects by park. Work with the Parks Advisory Committee to select one or two major projects to focus on each year. Set up fundraising accounts for each project with Friends of Tulare County to earmark fundraised dollars. Focusing fundraising on fewer projects will help ensure that adequate funds are raised for projects in a timely manner.
- 2. ADVERTISING** – Advertise fundraising campaigns on the website, on the Facebook page, in County "Grapevine" newsletter, via press release.
- 3. PROMOTIONAL PRODUCTS** – Offer the community Parks branded promotional items in recognition of high-dollar donations, or to help bring awareness and interest to park.
- 4. CORPORATE SPONSORSHIP** - Solicit corporate sponsorship for ongoing and specific projects. Sponsorship could be recognized with signs, certificates, plaques, or on the Parks website and Facebook page.
- 5. NETWORKING** – Attend community events to raise awareness about Parks projects and activities:
  - a. City Council meetings,
  - b. City parks community meetings,
  - c. Community service group meetings (Kiwanis, Lions, Rotary),
  - d. PTA, First Five, or other parent groups





\* - Staff Recommendation  
✓ - Community Recommendation

FUNDING CODE:  
Fundraising (F)  
Grants (G)  
Capital Improvement Projects (CIP)  
General Fund - (GF)

PROJECT TYPE:  
R - Routine  
A - Attractions  
D - Dedication  
I - Improvements

**Improvement Activities:**

In addition to ongoing maintenance activities, Parks & Recreation has also partnered with Capital Projects to implement an Improvement Program. These projects improve or expand existing features within the parks, including recreation features/infrastructure; and help to install new features. The projects listed below will be undertaken with Public Contracts Code procurement tiers.

PARKS	FUNDING ALLOCATED	GLOBAL PRIORITIES	PRIORTIZED PROJECTS	FUNDING CODE	PROJECT TYPE	TOTAL COST	NOTES
<b>Alpaugh Park</b>	No Funding						
			1. Rebuild Arbor	F	A	\$50,000	
			2. Renovate basketball court	F	A	\$30,000	
		*	3. Additional Trees	F	I	\$10,000	
<b>Balch Park</b>	\$150,000 (CIP) \$45,000 (F)						
			1. Replace potable water distribution system	G/CIP	I	\$700,000	
	\$130,000 (CIP) \$45,000 (F)	*	2. Renovate electrical system	G/CIP	I	\$500,000	
			3. Dredge the ponds	GF	R	\$1,500,000	
			4. Pave roads	CIP	I	\$1,500,000	
			5. Replace maintenance shop	CIP	I	\$250,000	
			6. Replace fire ring/grills and benches	F/G	A	\$150,000	
	\$20,000 (CIP) \$20,000 (F)		7. Fuel load reduction	F/CIP		\$20,000	
<b>TOTAL</b>	<b>\$0</b>						
<b>Bartlett Park</b>	\$25,000 (CIP) \$20,000 (F)						
		*	1. Repair park host house	CIP	I	\$100,000	
			2. Replace irrigation system	CIP	I	\$2,000,000	
			3. New two restrooms	F	I	\$500,000	
			4. Pave roads	CIP	I	\$200,000	paved roads must be sealed
	\$25,000 (CIP)	*	5. Rebuild existing arbors	F/CIP	A	\$280,000	
			6. Additional Trees	F	I	\$10,000	
			7. Four new arbors	F	I	\$140,000	
	\$20,000 (F)		8. New disc golf course 18 holes	F	A	\$20,000	project underway
			9. New well	CIP	I	\$500,000	
<b>TOTAL</b>	<b>\$0</b>						
<b>Cutler Park</b>	\$25,000 (CIP)						
		*	1. Repair park host house	CIP	I	\$150,000	
			2. Replace potable water distribution system	CIP	I	\$350,000	
			3. Replace irrigation system	CIP	I	\$950,000	
			4. Replace electrical system	CIP	I	\$500,000	



PARKS	FUNDING ALLOCATED	GLOBAL PRIORITIES	PRIORTIZED PROJECTS	FUNDING CODE	PROJECT TYPE	TOTAL COST	NOTES
<b>Goshen Park</b>	<b>No Funding</b>						
			1. New Irrigation system	CIP	I		
			2. Fence repairs	GF	R		
		✓	3. Improve lighting	GF	I		
		✓	4. Build restrooms	CIP	I		
		✓	5. Park benches & tables	F/G	A		
		✓	6. Basketball Court	F	A		
		✓	7. Drinking Fountains	CIP	I		
		✓	8. Playground/ with shade	F/G/CIP	A		
		✓	9. Arbor	F	A		
		✓	10. Barbecue Grills	F	A		
		✓	11. Exercise Stations	F/G	A		
		✓	12. Pet Station	F/G	A		
		✓	13. Bike Path	F/G	A		
		✓	14. Sports Field/with lights	F/G	A		
		✓	15. Trash Cans	CIP	I		
<b>Kings River Park</b>	<b>No Funding</b>	*	1. Rebuild Arbor	CIP	A	\$70,000	
			2. New potable water system and drinking fountains	CIP	I	\$1,000,000	
			3. Pave road and parking	GF/CIP	I	\$250,000	
<b>Ledbetter Park</b>	<b>No Funding</b>						
			1. New drinking fountains	CIP	I	\$40,000	
		*	2. Rebuild arbors	F	A	\$250,000	
			3. Renovate stage	F	A	\$120,000	
			4. Additional Trees	G	I	\$5,000	
			5. Pave shoulders around perimeter of park for parking	CIP	I	\$300,000	
		✓	6. Playground Improvements	CIP	I	\$100,000.00	
<b>Main Street Park</b>	<b>No Funding</b>		1. Replace irrigation system	CIP	I	\$200,000	
			2. Replace bridge	F	I	\$250,000	
<b>Mooney Grove Park</b>	\$500,000 (CIP)						
	\$50,000 (CIP)		1. Replace potable water distribution system	CIP	I	\$1,000,000	
			2. Replace electrical system	CIP	I	\$1,500,000	Safety issue - PAC Priority
			3. Replace natural gas system	CIP	I	\$250,000	Safety issue - PAC Priority
			4. Replace telephone system	CIP	I	\$250,000	



PARKS	FUNDING ALLOCATED		GLOBAL PRIORITIES	PRIORTIZED PROJECTS	FUNDING CODE	PROJECT TYPE	TOTAL COST	NOTES
				12. Replace Pioneer Statue	F	D	\$350,000	
				13. New stage for ponding basin	F/CIP	A	\$250,000	
				14. Additional trees	G	I	\$20,000	
				15. Walls and wall reconstruction	GF	R	\$180,000	
				16. Additional perimeter vegetation	F	I	\$100,000	
				17. Ball field renovation	F	A	\$160,000	
				18. Replace fence	GF	R	\$250,000	
				19. New Native American sculptures	F	D	\$250,000	
				20. Additional walking trail	F	A	\$500,000	
				21. New pedestrian river bridge	F	I	\$150,000	
				22. New restroom may trigger additional sewer costs	CIP	I	\$350,000	
				23. New north entry	CIP/GF	I	\$2,200,000	
				24. Park in a park	CIP/GF	I	\$350,000	
				25. Cameron Creek Naturalization	CIP	I	\$6,000,000	not recommended
				26. Main Street	CIP	I	\$42,000	
				27. Lily Pond	F/CIP	A	\$18,000	
	\$20,000 (CIP)			28. Benches	F/CIP	A	\$100,000	recommendation 50k (CIP)/ 50k (F)
	\$50,000 (CIP)			29. Irrigation repair				
	\$70,000 (CIP)							
TOTAL	\$70,000 (CIP)							
Pixley Park	\$25,000 (CIP)							
				1. Replace irrigation system	CIP	I	\$200,000	
	\$25,000 (CIP)			2. Replace potable water distribution system	CIP	I	\$300,000	
				3. Replace electrical system	CIP	I	\$300,000	
				4. Pave road up to park	CIP	I	\$600,000	
				5. Replace fence	F	R	\$400,000	
				6. Pave dirt parking lot	CIP	I	\$200,000	
				7. Additional trees	F	I	\$5,000	
				8. Rebuild arbors	F	A	\$200,000	
				9. New arbor	F	I	\$60,000	
			✓	10. Picnic Table	F	A		undetermined
			✓	11. Lighting	CIP	I		undetermined
TOTAL	\$ 25,000.00							
Woodville Park	\$25,000 (CIP)							
	\$198,100 (G)							
	\$39,700 Match							
							\$350,000	grant covered